

# Malaria Consortium Strategy 2015-19

Our mission is to improve lives in Africa and Asia through sustainable, evidence-based programmes that combat targeted diseases and promote child and maternal health.

### Our approach and uniqueness

To achieve our mission, Malaria Consortium will work with partners, including all levels of government, to improve the lives of all, especially the poorest and marginalised, in Africa and Asia. We will target key health burdens, including malaria, pneumonia, dengue and neglected tropical diseases (NTDs), along with other factors that impact child and maternal health.

To accomplish this Malaria Consortium will:

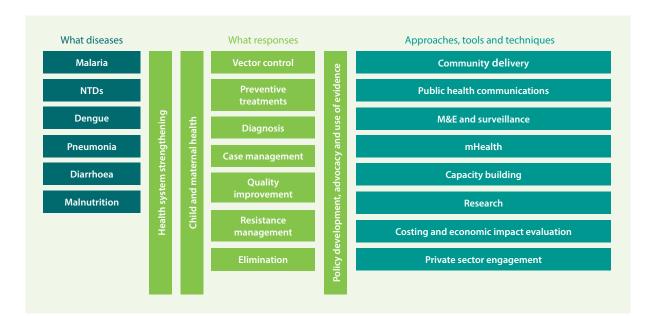
- Design and conduct cutting-edge implementation research, surveillance and monitoring and evaluation
- Selectively scale up and deliver sustainable, evidence-based health programmes
- Provide technical assistance and consulting services that shape and strengthen national and international health policies, strategies and systems and build local capacity
- Seek to ensure our experience, thought leadership, practical findings and research results are effectively communicated and contribute to the coordinated improvement of access to and quality of healthcare

It is this combination of activities, along with our cutting-edge approach, our ability to tailor solutions, and the breadth and depth of our expertise that sets us apart from others.

### Our main business areas

- Preventive treatment focusing on drug and vaccine-based interventions
- Vector control focusing on interventions which prevent vectors from transmitting diseases
- Case management (diagnosis and treatment), access and service delivery focusing on ensuring quality of management of patients once they reach health services
- Health system effectiveness and efficiency bringing together the mechanisms needed to improve the functionality, level of integration and responsiveness of the health system

These will be supported with centrally coordinated representation, advocacy and programme management across business areas where needed.



## **Our expertise**

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#### **Research priorities**

Malaria Consortium seeks to embed implementation research in all that we do so as to ensure evidence is effectively gathered and used to continuously improve technical advice, programme design and sector performance.

#### Advocacy

Malaria Consortium actively engages with funders to advocate for continued and new funding for our target diseases and health system strengthening activities. We advise governments at country level on the adoption of appropriate, evidence-based approaches to promote the release of domestic funds.

### Implementation partnerships

Malaria Consortium's approach is always to work in partnership with all levels of government and other relevant partners to promote sustainability and avoid the development of parallel structures. Implementation partnerships are on an opportunity-by-opportunity basis. We are also developing further local civil society and the private sector partnerships and are looking to extend our engagement with new research institutions.

### Our strategic objectives 2015–19

We have identified five goals for 2015–19, each with their own measures of success.



#### GOAL 1:

To guide international and national policies and strategies to enhance control and accelerate elimination of targeted diseases and malnutrition.

#### SUCCESS:

We will capture how many approaches, strategies and policies have been adopted with Malaria Consortium support. We will also record where our research projects have shaped policy and strategy and the number of stakeholders reached via our communications and advocacy messages.



#### GOAL 2:

To reach at least 10 million people with preventive treatment by supporting the appropriate uptake of emerging vaccines and drug-based prevention approaches.



#### SUCCESS:

We will measure the number of people we reach through preventive treatment and/or new vaccinations.



#### GOAL 3:

To engage in at-scale delivery of effective vector control interventions and develop, investigate, promote and implement novel, vector-focused approaches that reduce disease transmission.



#### SUCCESS:

We will capture the number of people we reach both directly and indirectly with our vector control interventions, as well as the number of novel, vector-focused approaches we publish.



#### GOAL 4:

To improve access to, and the quality of, services for the diagnosis and treatment of diseases and/or those that enhance child and maternal health.



#### SUCCESS:

We will record the number of patients accessing improved quality case management for malaria or other diseases, as well as the number of children receiving treatment or referred to for treatment due to malnutrition.



#### GOAL 5:

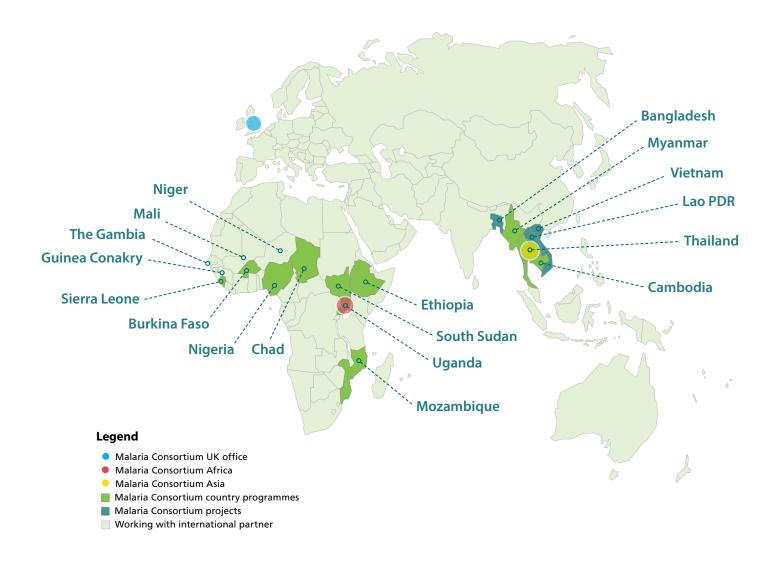
To improve health system effectiveness and efficiency, through enhanced surveillance, outbreak response, referral, reporting and capacity and market development.



#### SUCCESS:

We will measure the value of those projects where we have contributed to improvements in health system effectiveness and/or efficiency. We will measure the population size covered by Malaria Consortium supported surveillance approaches. Finally, we will also capture the number of health workers who are enabled to perform effectively following our capacity building activities.

### Where we work



### **Our history**

Malaria Consortium began as a malaria focused non-profit organisation in 2003 and since then we have built a strong reputation for malaria control. In that time we have increasingly found that efforts to control malaria can, and should, be linked with other similar or integrated approaches in public health interventions for greater impact on disease control. As a result, we rapidly expanded our remit to include community-based healthcare delivery to support the case management of other childhood diseases – pneumonia and diarrhoea, as well as management of malnutrition and control of neglected tropical diseases including dengue.

We work across Africa and Southeast Asia with communities, government and non-government agencies, academic institutions, local and international organisations, to ensure good evidence is used to improve delivery of effective services.

#### Malaria Consortium

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