



# The blended learning framework for behaviour change

Technology and community supported approaches  
for improved child health

Dr Karin Källander, Malaria Consortium & Karolinska Institutet  
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# Background

- Community health workers (CHWs) fill an important human resource gap
- CHWs operate at scale to provide health education/promotion and deliver integrated community case management (ICCM).
- Training and deployment follow MOH guidelines and policies
- Barriers to sustained implementation at scale include high attrition rates, low motivation and infrequent supervision



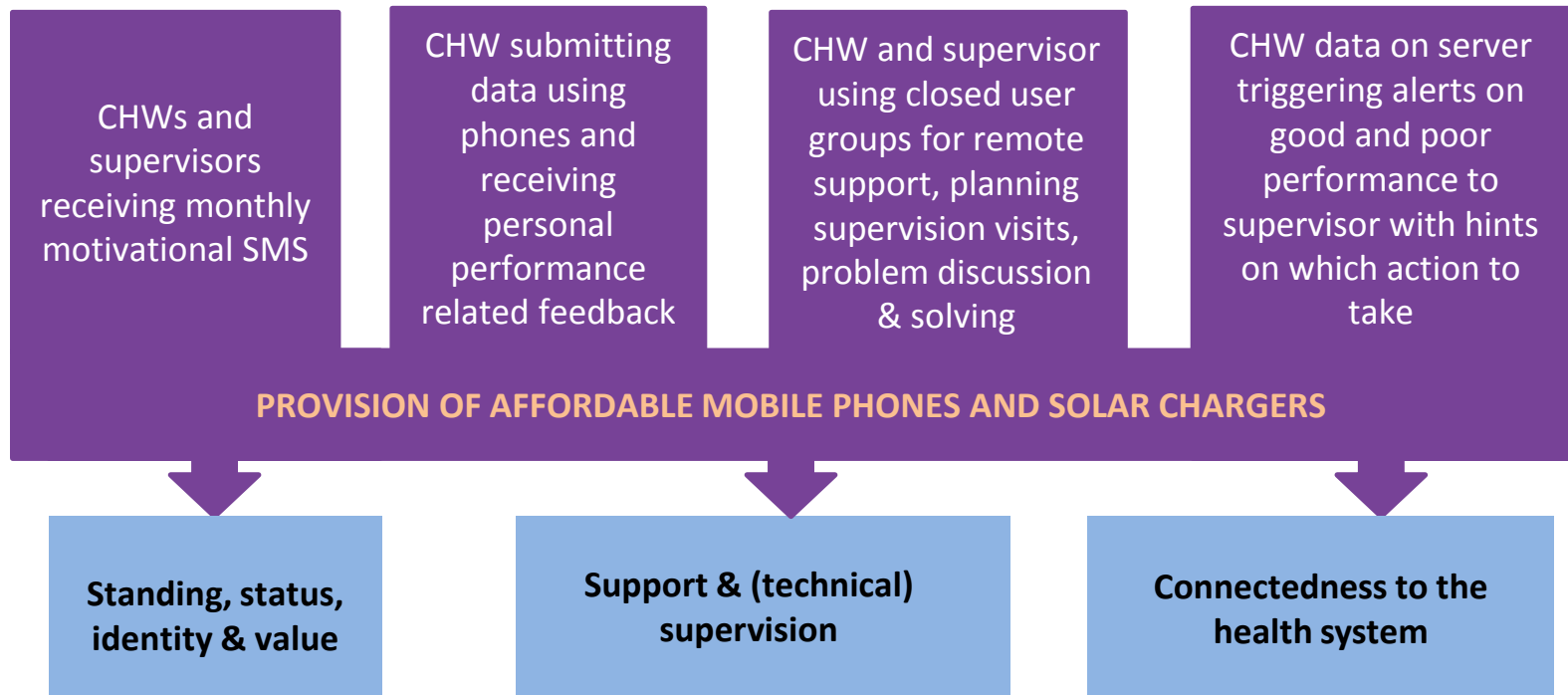
# The inSCALE project



Aims to identify and seek innovative solutions to the main barriers to ICCM implementation at scale:

- CHW motivation
  - Supportive supervision of CHWs
  - CHW performance
  - **More appropriate treatment of sick children**
- 
- Randomised controlled trial in Uganda (Village Health Teams – VHTs) and in Mozambique (Agentes Polivalentes Elementares - APEs)

# mHealth intervention - Theoretical framework



# inSCALE APE CommCare – child form

inSCALE APE CommCare system



Newborn



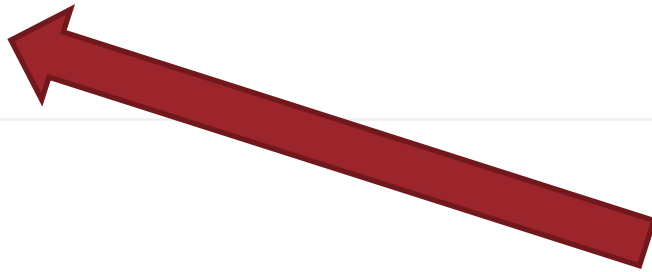
Child



Adult



Weekly Report




# inSCALE APE CommCare – Danger signs

Name, age, district, village...then:

inSCALE APE CommCare system > Child > Registration

**Now we will check for danger signs.**



OK. Please continue.

# inSCALE APE CommCare – Danger signs

inSCALE APE CommCare system > Child > Registration

General Danger Signs

**Able to wake?**



Yes

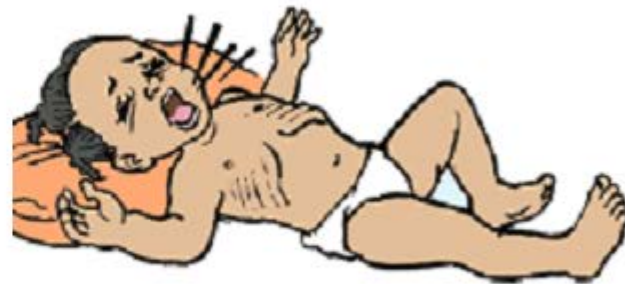
No

# inSCALE APE CommCare – Danger signs

inSCALE APE CommCare system > Child > Registration

Severe Pneumonia

**Chest indrawing?**



Yes

No

And other signs



# inSCALE APE CommCare – Non severe symptoms

inSCALE APE CommCare system > Child > Registration

Non-severe symptoms

**Fever?**



Yes

No

# inSCALE APE CommCare – Non severe symptoms

inSCALE APE CommCare system > Child > Registration

Non-severe symptoms

**Diarrhoea?**



Yes


No

# inSCALE APE CommCare – Non severe symptoms

inSCALE APE CommCare system > Child > Registration

Non-severe symptoms

**Cough?**



Yes

No

The image shows a screenshot of a mobile application interface. At the top, a grey header bar contains the text 'inSCALE APE CommCare system > Child > Registration'. Below this, the text 'Non-severe symptoms' is displayed. The main question is 'Cough?' in bold black font. To the right of the question is a cartoon illustration of a young child with a distressed expression, coughing into their hand. The word 'COFF!' is written in blue, stylized letters above the child's hand, appearing twice. Below the question are two radio button options: 'Yes' (which is selected, indicated by a green dot) and 'No'.

# inSCALE APE CommCare - Pneumonia

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inSCALE APE CommCare system > Child > Registration

**You have entered that this child has cough. Please check their respiratory rate.**



OK. Please continue.

# inSCALE APE CommCare – health education

inSCALE APE CommCare system > Child > Registration

**Pneumonia is a serious illness. It is good to take the child immediately to the APE for treatment.**



OK. Please continue.

# inSCALE APE CommCare – health education

inSCALE APE CommCare system > Child > Registration

**The entire family should sleep under a mosquito net every night to avoid getting bitten by the mosquito that causes malaria.**

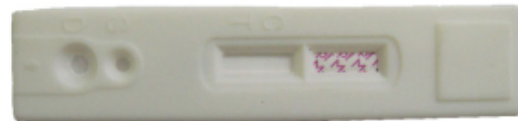


OK. Please continue.

# inSCALE APE CommCare - Malaria

inSCALE APE CommCare system > Child > Registration

**You have entered that this child has fever. Please perform an RDT test.**



OK. Please continue.

# inSCALE APE CommCare - Malaria

inSCALE APE CommCare system > Child > Registration

What are the results of the RDT test?



- Positive
- Negative
- Indeterminate
- Didn't perform RDT test



# inSCALE APE CommCare - Vaccinations

inSCALE APE CommCare system > Child > Registration

**Age: 50 months.**  
**Received: BCG and Polio**  
**Is this correct?**



Yes

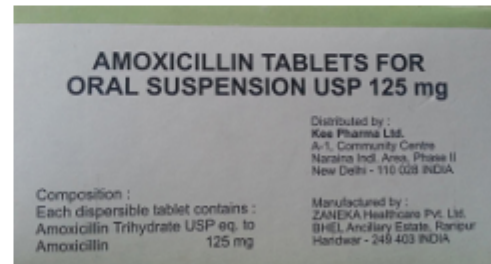
No

And other vaccines

# inSCALE APE CommCare - Treatment

inSCALE APE CommCare system > Child > Registration

**Symptoms: respiratory rate of 60**  
**Age: 50 months**  
**Diagnosis: Pneumonia**  
**Treatment: 2 tabs green amoxicillin**  
**3 times a day**  
**5 days**



OK. Please continue.

# inSCALE APE CommCare – Health system information

## Relatorio Mensal aos Supervisores

commcarehq-noreply@dimagi.com

Sent: torsdag 12 september 2013 15:37

To: Karin Kallander

Indicador	domingos.palavaia	ana.massinga	cardocia.magomane	lina.sabao	alberto.uaquico	julia.chivale	hilario.vilanculos
<b>Visitas Domiciliáres</b>							
Mulheres							
Grávidas	4	—	5	1	1	—	2
Mães Pós Parto	3	3	—	—	—	—	3
Recém Nacidos (0 - 1 mes)	5	1	1	1	—	—	—
Crianças (2 - 59 meses)	97	19	59	1	4	7	31
Outros grupos alvos	80	94	97	2	24	—	95
Total Visitas	190	117	166	5	30	7	132
<b>Total de TDR para Malária Realizados</b>							
TDR positivo < 59 meses	69	2	45	—	—	—	18
TDR positivo ≥ 5 anos de idade	70	42	74	1	20	—	36
Outros (negativos / indeterminados)	18	9	4	—	2	5	3
Total Testes Realizados	162	53	125	1	22	5	60
<b>Diagnóstico de Casos</b>							
Total Malária confirmada < 59	68	6	46	—	—	—	18

# What behaviour change do we hope to see?

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## Behaviour change of CHWs:

- Motivation and capacity to better manage sick children
- More systematic counselling on key family practices relevant to the child's condition

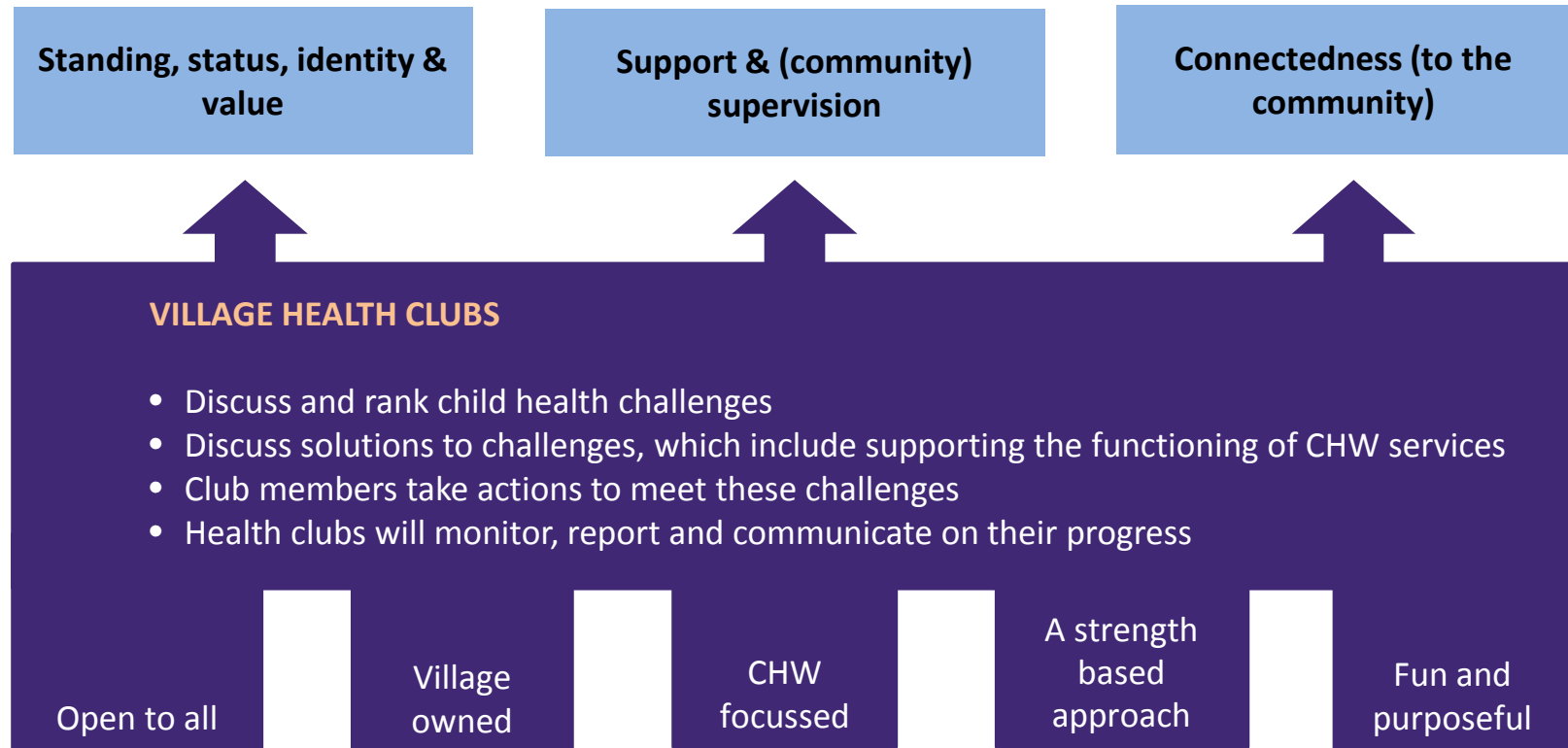
## Behaviour change of community members:

- Increased recognition of symptoms, improved care seeking
- Improved health prevention behaviour

## Behaviour change of health facility staff:

- Increased motivation of the supervisors to perform their duties
- Better planning and forecasting of health services using data submitted by CHWs

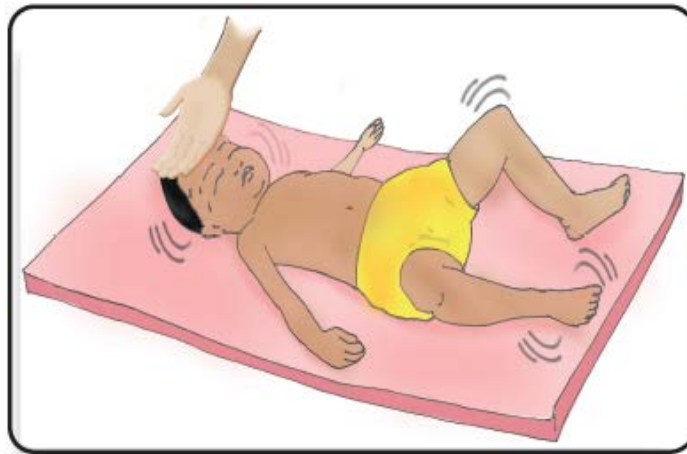
# Village Health Clubs – Theoretical framework



# Village health club – household actions

## **Malaria**

**Solution: Malaria/Fever**



Happy and healthy child

**■ What can we do about this problem at home?**

# Village health club – community actions

## **Malaria**



VHT getting lift to health facility to collect drugs and RDT



Community mobilisers

**Health club members working together to solve child health problems**



Emergency fund to transport sick children

**■ What can we do about this problem together?**



# What behaviour change do we hope to see?

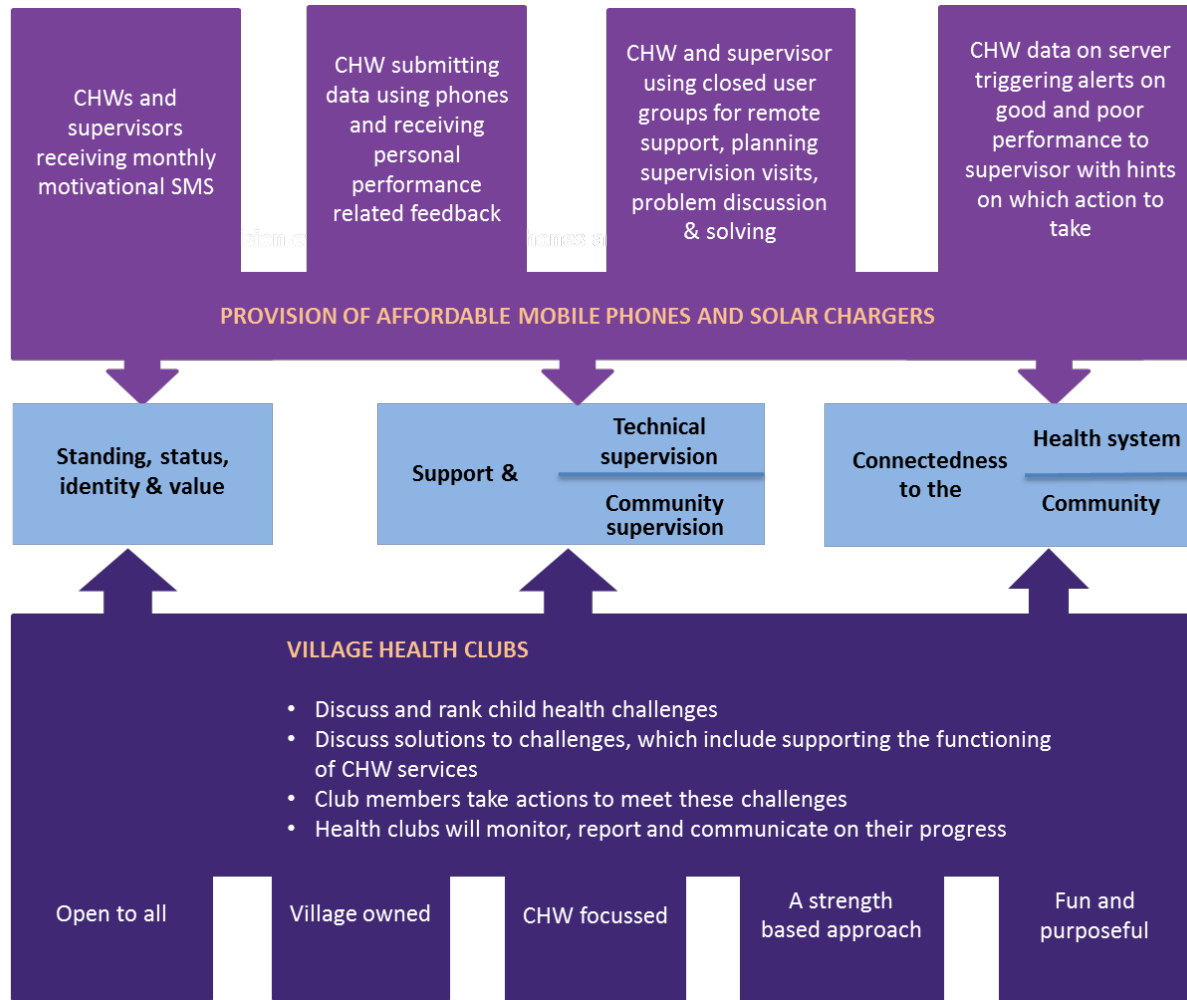
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- Villages empowered by the “owning” of their health problems, solutions to these and the successes observed
- Healthier behaviours through new “social norms”
- Strengthened linkages between CHWs and community members





# Next step – A blended approach?





a decade in communicable disease control and child health

[www.malariaconsortium.org](http://www.malariaconsortium.org)

Thank you



PREVENTION



DIAGNOSIS



TREATMENT



RESEARCH