

malaria
consortium
disease control, better health

Malaria Consortium Strategy Overview 2025–2028

Global health and malaria
specialists creating tangible,
scalable and sustainable impact



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With 20 years
of success in
tackling malaria,

Malaria Consortium
is uniquely positioned
to work with valued
partners to achieve:
a world free of malaria,
where equitable access
to healthcare empowers
people and enables
communities to thrive.



Malaria-affected communities: Challenges and solutions

Communities affected by malaria often face additional health challenges such as **malnutrition, diarrhoea, NTDs and child pneumonia**. They also experience associated **health inequities**, making it difficult to ensure they receive the healthcare and support they need.

➤ What are associated health inequities?

Malaria-affected communities experience unfair, avoidable and systemic differences in health or access to health services — health inequities. These differences are often caused by social, economic, or environmental factors such as poverty, discriminations, or location, making it more difficult to get the healthcare and support they need. The differences can be aggravated by, but are not limited to, specific geographies or humanitarian contexts.

Because Malaria Consortium's work is rooted in responsive, on-the-ground solutions, we are well-positioned to address broader health burdens and tackle the associated diseases that impact malaria-affected communities.

Working closely with governments, and particularly with sub-national and local authorities, we help to narrow the gap in health outcomes, paving the way for stronger health systems, lower child mortality, and long-term improvements in community well-being. This enables families, communities, and countries to reach their full potential.

When more people have equitable access to healthcare, millions of lives can be saved, and families, communities and countries can be transformed.

We have already achieved strong results*:

Through our 2021–2025 strategy, Malaria Consortium achieved major success, becoming the world's leading implementer of seasonal malaria chemoprevention (SMC). We also proved our ability to build strong partnerships and adapt to challenging situations.



32,000,000 +
insecticidal nets
distributed

39,000,000 +
confirmed malaria cases
reached with case
management
interventions

32,000,000 +
rapid diagnostic tests for
malaria (mRDTs) distributed

370,000,000 +
seasonal malaria
chemoprevention (SMC)
treatments distributed

➤ Visit our [website](#) for additional results and case studies.

*2021–2025 results

Together with governments, local authorities, and partners, we are working to ensure malaria-affected communities facing unequal access to healthcare receive the support they need.

Lasting malaria protection

Malaria Consortium's work with local and sub-national governments and communities ensures that health interventions are contextually relevant and sustainable.

In Osun State, Nigeria, the PMC Effect study is distributing perennial malaria chemoprevention (PMC) to over 12,000 children.

So far, over 42,000 doses have been administered, showing a significant reduction in malaria cases in the community.



Scan the QR code or click **find out more** for the full story



Bridging the gap

Health inequities are exacerbated by poverty and geographical factors like remote locations, and lack of access to healthcare.

In Togo, we're leveraging the seasonal malaria chemoprevention (SMC) programme to identify and vaccinate 'zero-dose' children.

We have reached **40 percent of children** who were under-vaccinated and linked them to vaccine services.



Scan the QR code or click **find out more** for the full story



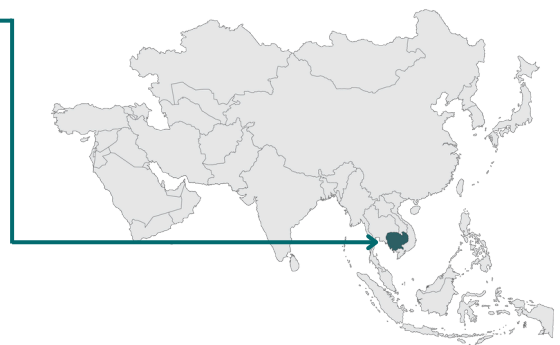
Leveraging malaria elimination expertise for cervical cancer awareness

Over **1,500 women in Cambodia** develop cervical cancer each year. Limited access to healthcare means it often goes undetected.

In 2024, Malaria Consortium leveraged its existing malaria elimination expertise in the area to develop a pioneering cervical cancer project.

The project, in the remote Thma Pouk district of Banteay Meanchey province, focuses on community dialogues about HPV, raising awareness and improving prevention efforts.

Using implementation science, data monitoring, and digital tools to track and optimise the project has helped improve the health outcomes in a real-world setting.



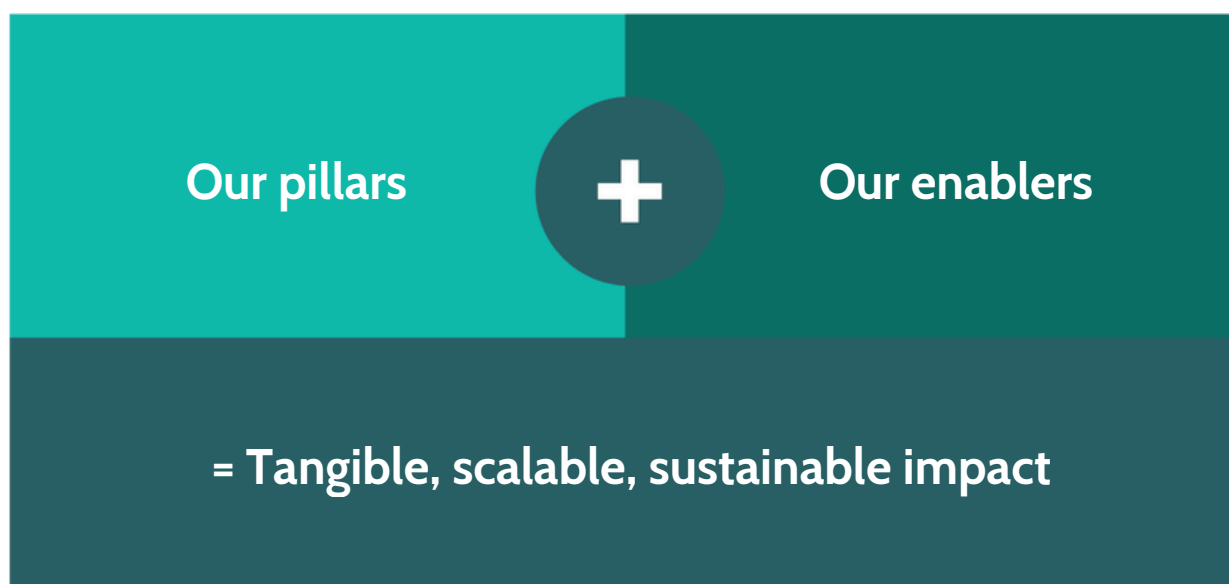
Scan the QR code or click **find out more** for the full story



Creating tangible, scalable, sustainable impact

Our mission

We exist to improve health and save lives in communities affected by malaria and associated health inequities.



In today's changing global landscape — marked by economic uncertainty, conflict, political shifts and the growing impact of climate change — the gaps in health outcomes are widening. Making a meaningful impact in the face of these challenges requires proactive intent and focused action.

For over 20 years, Malaria Consortium has worked alongside governments and communities to adapt, respond and deliver impact where it's needed most. Our strategy for 2025–2028 builds on this firm foundation.

It keeps us agile in a fast-changing world while laying the groundwork for long-term progress toward our vision:

A world free of malaria, where equitable access to healthcare empowers people and enables communities to thrive.

Our strategic pillars: What we do to create impact

Our 2025–2028 strategic pillars guide our efforts, ensuring that our deep technical expertise, research and on-the-ground presence translate directly into proven health outcomes for malaria-impacted communities and associated health challenges.

For our partners and donors, this means every collaborative effort and investment contributes to strengthening health systems, saving lives, and enabling families, communities, and countries to reach their full potential.

- 01. Implementation**
We focus on identifying solutions that can be scaled, optimised and implemented by locally-led teams to ensure programmes are both efficient and effective.
- 02. Research**
Our research aims to clearly show how our programmes improve community health outcomes, helping us adapt and scale solutions for greater impact, and identify new ways to create value for communities.
- 03. Policy and practice**
We provide national and global decision-makers with timely, evidence-based data on health solutions to help shape health policy, practice and outcomes.
- 04. Partnerships**
We work with diverse local and global partners, including governments and innovation stakeholders, to drive systemic change, address malaria-related health challenges, and improve access to healthcare for communities.
- 05. Organisational development**
We strategically strengthen our internal capacity, systems, and processes to enhance efficiency and foster a healthy, collaborative workplace culture, ensuring we can deliver maximum impact and continuously adapt to evolving global health challenges.

Our enablers:

How we achieve our ambitions

While our strategic pillars outline the actions we take to create impact, our enablers define 'how' we achieve it. They are the core strengths and capabilities that ensure our goals translate into real-world change.



Local ownership

Our on-the-ground technical experts work closely with communities and governments to implement effective health solutions. Through long-standing partnerships and capacity strengthening, we empower local programmes to lead and grow sustainably.



Implementation science

Data is key to making healthcare accessible for everyone. We use implementation science to create more effective, scalable, adaptable, and impactful health solutions.



What is implementation science?

A continuous and dynamic approach that puts evidence-based practices into action and ensures they are sustained in real-world settings, making sure research findings are effectively applied in practice.



Digital tools and transformation

We leverage digital technology, including AI, to increase efficiency, improve monitoring and evaluation, and drive innovation. Our cost-effective, resource efficient, platform-agnostic approach has proven to be successful in streamlining delivery, strengthening responsiveness, and improving outcomes at scale.

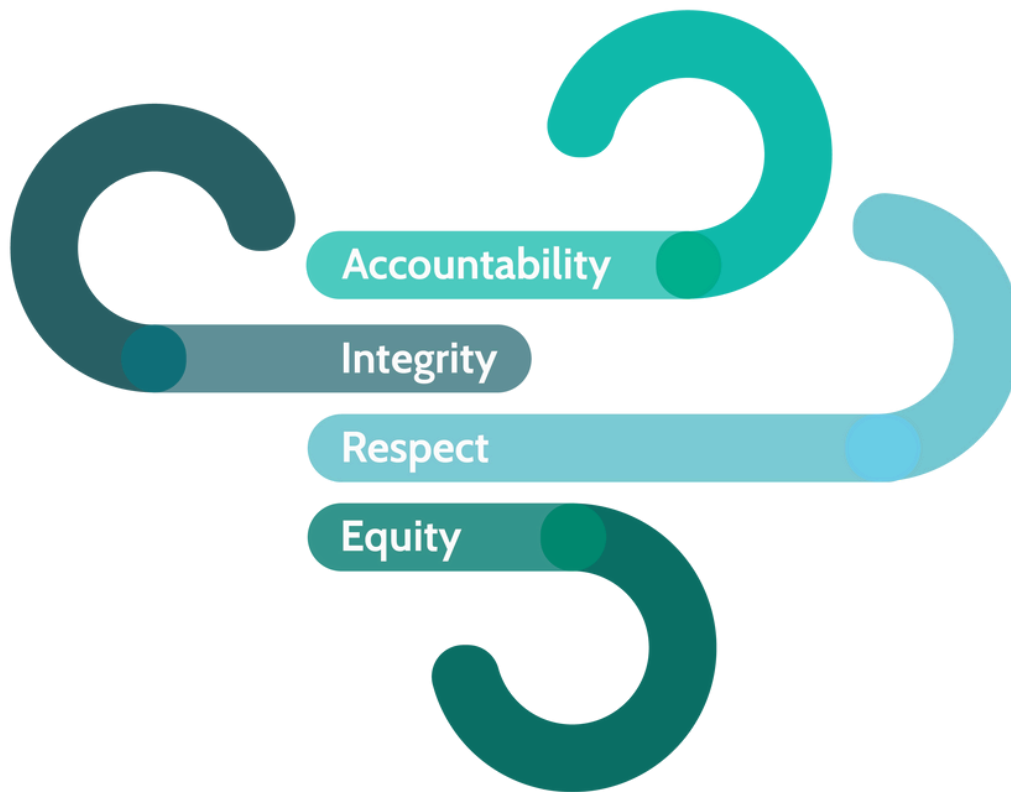


Cross-sector collaboration

We work with philanthropists, governments, NGOs, academic institutions, and private sector partners to **mobilise resources and influence long-term systems change.**

Our values:

Breathe life into everything we do — A.I.R.E.



Today, we know malaria is spread by mosquitoes — but its name reveals an interesting history. From the Italian *mal'aria*, meaning “bad air,” the word reflects an old belief that the disease was caused by the foul-smelling air of swamps and marshes.

It's a reminder that perception has always shaped our response to disease. And even today, assumptions about who is most affected — or who deserves care — still influence global health decisions.

Just as our understanding of disease has evolved, so too has our approach to impact. At Malaria Consortium, we explore these assumptions with research, data, and a proven track record.

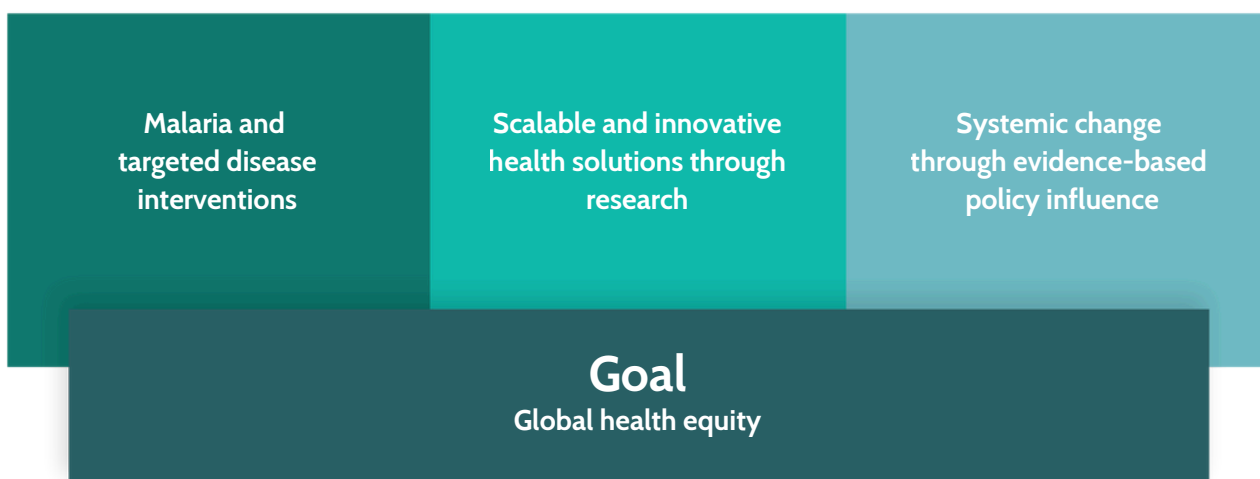
In the past, “bad air” was blamed for spreading disease. Today, A.I.R.E. shapes the way we work and the decisions we make, helping us maximise impact where and when it matters most.

Where we are going: our theory of change

Impact is at the core of what we do. Our work saves lives and helps prevent disease. But we don't stop there. We leverage our expertise in malaria, and the progress that we make alongside stakeholders, to strengthen the resilience of health systems and reduce health inequities.

When a solution works, we scale it. We constantly research, innovate, and advocate for better health outcomes. And the evidence we generate drives policy change and shapes broader practice. When you partner with Malaria Consortium, you partner in long-term change.

This is how we plan to carry out our mission:



Why is Malaria Consortium a go-to partner?

Malaria Consortium has over two decades of experience in cost-effective solutions with long-term impact.

- We've proven that we can scale up successful interventions such as seasonal malaria chemoprevention (SMC), which now reaches over half of all targeted children globally.
- We've also taken programmes like integrated community case management (iCCM) in Uganda and South Sudan from concept to impact, even in tough environments.
- And we've demonstrated our resilience by adapting during crises like the **COVID-19** pandemic.

Our partners play a key role in our success

We partner with governments and organisations who share our commitment to evidence-based innovation and sustainable, long-term solutions.

Together with our partners, we can achieve stronger health systems, improved outcomes, and measurable progress, and create a healthier, more equitable future for those who need it most.

With our focus on implementation science and a proven track record of scaling cost-effective interventions, we ensure that investments and partnerships deliver tangible, lasting results.



Partner with us!

If you are inspired by:

- Our approach to delivering scalable, sustainable, impactful solutions through data-driven strategies,
- Our success in large-scale interventions and engaging local governments, NGOs and communities, and
- Our focus on equitable access to community-centred health solutions,

...we would love to work with you!

Together, we can create a **world free of malaria**, where equitable access to healthcare saves lives, families, communities and enables countries to thrive.



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