

## **JOB DESCRIPTION**

<b>Job Title:</b>	Behaviour Change Communication (BCC) Specialist- Visceral Leishmaniasis Project
<b>Department:</b>	Technical
<b>Reports To:</b>	Project Director
<b>Direct Reports:</b>	TBC

### **THIS POST IS DEPENDENT UPON SUCCESSFUL AWARD OF FORTHCOMING CONTRACT**

#### **Organisational Background:**

Malaria Consortium is one of the world's leading non-profit organisations dedicated to the comprehensive control of malaria and other communicable diseases in Africa and Southeast Asia. Malaria Consortium works with communities, government and non-government agencies, academic institutions, and local and international organisations, to ensure good evidence supports delivery of effective services, providing technical support for monitoring and evaluation of programmes and activities for evidence-based decision-making and strategic planning. The organisation works to improve not only the health of the individual, but also the capacity of national health systems, which helps relieve poverty and support improved economic prosperity. Malaria Consortium is a global leader in the prevention, diagnosis and treatment of malaria, the control of neglected tropical diseases and the promotion of child health.

#### **Project background**

Malaria Consortium is bidding on a large multi-million-pound, multi-country project focused on strengthening the surveillance, control and treatment of Visceral Leishmaniasis (VL), a neglected tropical disease. Malaria Consortium will lead a consortium of national and international partners to implement this project in Ethiopia, South Sudan, Sudan and Uganda.

Malaria Consortium is looking to select, and if successful at bid stage, recruit, a BCC Specialist. The post will be based in Malaria Consortium's Africa Regional Office in Kampala, Uganda, with significant international travel to country offices and project sites.

#### **Job Purpose**

The post holder will provide technical leadership in behaviour change communication for this multi-country, high profile, high value project, working closely with host country governments and other partners.

#### **Key Accountabilities**

- Formulate BCC VL strategies and then adapt them for each of the four targeted country contexts based on best practice.
- Work with staff in each country to ensure the quality implementation of BCC activities.
- Lead the preparation and implementation of a communication plan for the project.

- Be responsible for gathering information within and outside the organisation that will be used in communicating news, lessons learned, best practices, and research findings to each relevant audiences.
- Participate in the dissemination of research findings to District Health Teams, Ministry of health (MoH) and other development partners on the impact of the interventions
- Assist in the translation of technical information into materials and messages for a variety of audiences. This will include the development of briefs on Visceral Leishmaniasis for lay audiences.
- Work with other communication professionals within the organisation to ensure that project communication and advocacy activities are streamlined and coordinated. This will include coordinating and keeping abreast with other NTD projects.
- Develop and maintain systems for monitoring progress on ongoing communication activities and assist with communications research as required.
- Provide technical guidance and training on BCC to Malaria Consortium and partner staff.
- Oversee BCC activities of project partners.

## **PERSON SPECIFICATION**

### **Qualifications and Experience:**

#### **Essential**

- Advanced degree in development, communications, media, broadcasting, public health, social sciences or other relevant fields
- Understanding and familiarity with development communications issues and solutions, particularly in public health
- Experience of public health BCC related to case finding and demand creation
- Excellent writing, reporting and presentation skills
- Highly organized and able to work successfully in a team that is geographically dispersed.

#### **Desirable**

- Familiarity with data collection tools for tracking dissemination metrics
- Familiarity with production processes and technologies for various media, including: print, video, the Intranet, and other electronic media
- Experience with graphic design, or website content management

### **Work Based Skills and Competencies:**

#### **Essential**

- Familiarity with public health principles
- Understanding of Aid effectiveness and utilisation of the principles in project design and implementation
- Project management and planning skills
- Able to delegate efficiently and technically support teams with no direct line management responsibility over them
- Strong skills in negotiating with and engaging Ministry of Health Officials

**Desirable**

- Experience working with neglected tropical diseases
- Experience working in Ethiopia, South Sudan, Sudan and/or Uganda

**OTHER KEY INFORMATION**

Length of contract	2 years, with opportunity for extension for an additional two years
Location	Kampala, Uganda
Travel involved	In-country travel (10%) and extensive international travel (up to 30%)