



WORLD MALARIA DAY BUTTON.

In February 2008 a virtual campaign was launched to celebrate the first World Malaria Day. World Malaria Day provides an opportunity to raise awareness of the burden of the disease and mobilise and engage civil society, decision makers and the international community.

A World Malaria Day Button was designed in four languages (English, French, Portuguese and Spanish) with the aim of having as many websites as possible to display the button by 25th April 2008. The Button provided a quick and easy way for those who wanted to get involved to do so as it was displayed on websites and email signatures. Displaying the World Malaria Day Button linked visitors to Roll Back Malaria's "World Malaria Day" site where they were able to find out what events were taking place on World Malaria Day.

By April 25th we were aware of over 100 websites displaying the button, including organisations like the World Bank, UNITAID, PMI, WHO, DFID and the Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria.

Please see our compiled list of websites below:

World Bank	Stop Malaria Now
WHO SEARO	Health Partners International
Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria	European Parliamentary Forum
Department for International Development, UK	Trades Union Congress
UNITAID	Buy-a-net
President's Malaria Initiative	South African Malaria Initiative
World Health Organisation	The Sudanese Association in Stockholm
ActMalaria	The German Foundation for World Population
The Mozambique Coalition Against Malaria	www.Pharmaconnect.co.za
the Communication Initiative Network	African Medical & Research Foundation
Sharon Hodgson Labour MP	Medicines for Malaria Venture
Voices for Malaria Free Future	LEPRA
Kerry McCarthy MP	Stamp out poverty
Global health Reporting	Astrazeneca
Against Malaria	AFM Updates
Transaid	The French Coalition Against Malaria
Malaria Foundation International	Global Health Delivery Project
Centers for Disease Control and Prevention	Spanish Red Cross
European Alliance Against Malaria	University of Ottawa
The Ethiopian Coalition Against Malaria	REMARG
Walter Reed Army Institute of Research	Association of veterinarians in Massachusetts
RESEAU SIDA AFRIQUE	Yaounde Initiative Foundation
South African Government Information	Friends of the Global Fund Europe
Combat diseases of poverty consortium	Médecins Sans Frontières
EcoWorldy	www.doctorndtv.com
London School of Hygiene and Tropical Medicine	Child survival
World Swim	Eldis Health Resource Guide

Community channel
 Malaria No More Netherlands
 Journal of Community Medicine
 Centre for Medical Parasitology
 Red Cross EU
 Number one health
 Save my Soul - Music to prevent malaria
 UK Coalition Against Malaria
 Sonicwave.com
 African Health Economics and Policy Association
 (AfHEA)
 RESULTS UK
 International Business Leaders Forum
 Healthlink worldwide
 REMIT
 All Party Parliamentary Malaria Group
 Sumitomo Chemical UK
 BRAC UK
 Glaxo Smith Kline
 Merlin
 Impact International

 Malaria Consortium
 Global Climate Media Network
 Bayer Vector
 World for World Organisation
 Belgium Coalition Against Malaria
 Coumba
 ERD
 Flagship Consulting
 The International Research Institute for Climate &
 Society

id21 health
 Bartley Robbs
 Malaria Atlas Project
 Count me in
 The Cameroon Coalition Against Malaria
 Health Unlimited
 Ethical Property
 Plan UK
 Global health council
 Ivory Coast Medical Relief Team

 Malaria site
 Youth Information
 National Malaria Control Programme, Kenya
 Jhpiego
 African Press Organisation
 Nets4Life
 Federación de Planificación Familiar de España
 Crown Agents
 Al Jazeera English
 Malaria Control and Evaluation Partnership in
 Africa
 Crea8tivity.com
 Centre for Human Services
www.qaproject.org
 Impact Malaria
 Nature's Force
 MACEPA Learning Community
 Children for Children
 Repello
 Stop the Bite

Individual blogs/websites

- <http://www.thebutterflytree.org.uk/pages/2008/world-malaria-day/>
- <http://newage.org/2008/04/25/world-malaria-day-denialism-blog/>
- <http://dc.metblogs.com/2008/04/24/world-malaria-day-or-rock-concert-at-work/>
- <http://membracid.wordpress.com/2008/04/26/world-malaria-day/>
- <http://www.geraldauen.me.uk/?p=1002>
- <http://www.bonggamom.blogspot.com/> and <http://bonggamom.blogspot.com/>
- www.zbiggniew.blogspot.com
- <http://sgp-contemplations.blogspot.com/>
- <http://benefitparties.gourmetracing.com/2008/malaria.html>
- <http://nltnlibrary.wordpress.com/2008/04/24/world-malaria-day-friday-april-25/>
- <http://communitytheme.ibo.org>
- <http://timpanogos.wordpress.com/>
- <http://ucdhealthsciences.blogspot.com/>
- <http://thoughtsofresurrection.wordpress.com/2008/04/08/world-malaria-day-2008-an-invitation/>
- <http://www.pinkhairedgirl.net/>
- <http://peacelovers.proboards66.com>
- <http://baileylibrary.blogspot.com/2008/04/world-malaria-day.html>
- <http://hannahinwanda.blogspot.com/>
- <http://richardstacy.wordpress.com/>
- <http://joeduck.com/>
- <http://tryangulation.typepad.com/>
- http://barwaterroad.blogspot.com/2006_04_01_archive.html
- <http://ldessemon.typepad.com/>
- <http://autogeno.us/>

- <http://www.wretch.cc/blog/weishengchen>
- <http://www.panduriono.com/>
- <http://gladheimfamily.blogspot.com/2008/04/world-malaria-day.html>
- <http://ukniwm.wordpress.com/>
- <http://www.ajcarver.org/>
- <http://www.palspost.blogspot.com/>
- <http://www.topnaman.com/>
- <http://nonprofitshoppingmall.com/blog/>
- <http://lisavalentine.wordpress.com/category/cotton-knickers/>
- <http://historynotebook.blogspot.com/>

We would like to say thank you to all the above for taking the time to show your support in this way. We do hope you will continue to remain engaged with us as we prepare for World Malaria Day 2009 and that many more organisations and individuals will follow in your example next year by also displaying the button.

For more information about the World Malaria Day button please go to [**www.mobilising4malaria.org/get_button.php?lang=en**](http://www.mobilising4malaria.org/get_button.php?lang=en)