

# COALITION AGAINST MALARIA



**Launch of the Coalition against Malaria**  
Houses of Parliament

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**MALARIA IS A SILENT KILLER**

It is so silent that we cannot tell if  
1 million or 3 million die in a year  
in the world

Why are we SILENT about MALARIA?



## MISSION

**Galvanise political will,  
public support and  
mobilise resources for  
the prevention and  
treatment of malaria**

# Aims

- Provide a unified voice for the fight against malaria
- Increase parliamentary support, media coverage and civil society involvement
- Mobilise resources for malaria
- Ensure commitments to resources and targets are met



# What are the priorities for the Coalition ?

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- **Increased commitment to fund highly effective drugs and prevention tools**
- **Improved and new financing mechanisms for sustained and steady funding**
- **Continued support of research and development**
- **Investment in delivery systems and especially human resources**

# **UK COALITION AGAINST MALARIA**

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initiated by representatives from:

- **African Families Foundation**
- **AIDS CONSORTIUM**
- **APPMG**
- **AMREF**
- **Anglican Mission**
- **Care International UK**
- **GSK**
- **Health Unlimited**
- **H.e.arts**
- **Lancet**
- **Massive Effort**
- **Malaria Consortium**
- **Peter Robbs Consultants**
- **Results UK**
- **Saatchi & Saatchi**
- **Save the Children**
- **Standard Chartered Bank Community Fund**
- **Sumitomo Chemicals**
- **Virgin Unite**

*More welcome..*

# If action is not taken

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- **More than a million lives will be lost unnecessarily every year**
- **Economic growth in Africa will be slowed**
- **Millennium Development Goals will not be achieved**

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**DO NOT BE SILENT  
Join the Coalition against Malaria**