

IBLF puts **business**  
at the heart of  
**sustainable**  
development

The International Business Leaders Forum works with **business, governments and civil society** to enhance the contribution that companies can make to sustainable development.

We are an independent, not-for-profit organisation supported by over 100 of the world's leading businesses.

Our current areas of work include raising **sustainable business standards**, improving prospects for **enterprise and employment** and enabling companies to contribute to **health and human development** issues.

Get **involved...**

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PUTTING BUSINESS  
AT THE **HEART**  
OF SUSTAINABLE  
DEVELOPMENT

Introducing the International Business Leaders Forum



Founder and President:  
HRH The Prince of Wales  
Chief Executive Officer:  
Robert Davies



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“IBLF’s work is of great importance to business. More than that, it is of great importance to the world.”



“IBLF’s work has helped to change how NGOs and multinational companies relate to each other.”

## Challenge

**IBLF provides strategic counsel to companies to support them as they respond to the development challenges that they face, particularly when operating in transition and emerging economies.**

As well as running programmes that provide businesses with opportunities to manage risks and enhance their impact on society, we work operationally with companies to help them find their own business solutions to development challenges.

All of IBLF’s work is aimed at enabling companies to operate in a more sustainable way, which in the longterm is good for both society and business.

## Connect

We work with business, governments and civil society to improve cross-sector collaboration - because it is proven to be an effective and legitimate method for business to engage in development.

This work includes:

- **global collaboration** between business and organisations such as the international development banks, key UN agencies, and government development agencies;
- **country and regional partnerships** such as those in China, India, Russia and Africa, which bring local expertise and sustainability to initiatives;
- **industry sector initiatives**, providing a neutral, safe space for companies and their critics to exchange viewpoints constructively.

## Change

### **Influencing individual companies**

We work with companies to enable them to manage the specific social risks and opportunities they face. For example, we helped a major food and drinks company develop a Fairtrade coffee brand, an extractive company audit its human rights practice, and a professional services company embed their values among their management.

### **Collaborative action**

We enable companies to find collective solutions to challenges they cannot solve on their own, such as transparency in Kenya, labour standards in Vietnam, and health in Russia.

### **Institution building**

We strengthen the national and international organisations that engage business in development issues, for example by providing leadership and administrative support for new organisations in Eastern Europe, sharing good practice with well-established institutions in Asia, or building the partnership skills and capacity of major UN and aid agencies.