

SuNMaP is a unique partnership
with one common goal:

a malaria free Nigeria



William Daniels



SuNMaP
SUPPORT TO NATIONAL MALARIA PROGRAMME



UKaid
from the Department for
International Development

Malaria is a deadly disease which kills at least 300,000 Nigerian children every year

Nigeria accounts for a quarter of all deaths and suffering from malaria in Africa. Almost all the population in the country is at risk. Nearly 30% of childhood deaths and 11% of all maternal deaths are caused by malaria. It costs the nation at least \$1 billion every year.

SuNMaP responds to the urgent need in Nigeria

Funded by UKaid/Department for International Development (DFID), SuNMaP is strengthening the country's commitment to control and, one day, eliminate malaria. SuNMaP is a five year programme that aims to reach the ambitious Abuja targets in the fight to drive out malaria, against the backdrop of the Millennium Development Goals.

SuNMaP is implemented by international and local partners. Whenever possible and appropriate, SuNMaP invests its resources to harmonise partners' efforts in practical ways at national, state and local levels. We are also strengthening the capacity for policy development, planning and management at various levels.

The SuNMaP programme is focused on finding Nigerian solutions, drawing on national and local experience supported by international expertise.

SuNMaP is:

Supporting malaria control programmes at national as well as state levels

Seeking long-term gains rather than short-term fixes

Implementing a comprehensive approach to malaria control

“We believe developing a programme like SuNMaP will help us to join the other partners who have the same shared ambition, and together we can fight malaria.”

Dr. Audu Grema , Head of Kano Office, DFID



SuNMaP Activities

Tackling malaria head on

In close engagement with National and State Malaria Control Programmes, SuNMaP carries out the following activities in these main areas:

Building Capacity & Harmonisation

- Conducting needs assessments
- Development of a capacity building model for malaria
- Training, on the job mentoring and material development
- Regular follow-up and supervision
- Development of operational plans and budgets
- Strengthening coordination and programme management functions
- Improving access to management information and performance tracking

Malaria Prevention & Treatment

- Mosquito net distribution campaigns
- Increase regular access to key malaria commodities
- Facilitate increase in uptake of preventative malaria interventions by pregnant women
- Improve access of selected malaria commodities in the retail market

Creating Demand

- Joint review of existing strategies
- Development and implementation of effective communication strategies
- Communication support to ensure community acceptance
- Behaviour Change Communication for appropriate and effective use of interventions
- Marketing support to the commercial sector that is consistent with public health messages

Research, Monitoring & Evaluation

- Development of a national operational research plan for malaria
- Implementation and dissemination of priority operational research as agreed with the National Malaria Control Programme and partners
- Guiding strategies through strong monitoring and evaluation through routine data collection and surveys
- Evaluation surveys to provide evidence, demonstrate impact and inform strategies review



Some photos courtesy of William Daniels

SuNMaP's Approach

Creating a sustainable demand

Significant progress requires doing things differently

Support to malaria control has been going on for some time in Nigeria, but now the country has committed itself to deliver 'interventions that work.' This is the central aim of Nigeria's National Malaria Strategic Plan 2009-13. SuNMaP offers technical support to realise these national aims and help the country develop new strategies to deliver prevention and treatment packages so that they can reach every mother, child and household.

In Nigeria, one size does not fit all

SuNMaP is aware that each of the 37 States of Nigeria has a unique cultural identity, hence our approach is not to develop rigid standardised strategies, methodologies or tools but adapt to the context in each state where we work. Similarly, partners on the ground are different so our support in each state is through different partnership models.

Working with different sectors

SuNMaP believes that all sectors contribute to public health but none alone can achieve a sustained and total solution. Strengthening the roles of each sector and the synergies between them are at the heart of our mixed model approach.

"The mass net distribution in Kano and Anambra was so successful because you saw the great synergy amongst the partnership."

Mrs. Chiomah Amajoh, Head of Integrated Vector Management Unit, National Malaria Control Programme

SuNMaP Provides

Technical Support and Commodities through all sectors for scaling up coverage

SuNMaP and the Public Sector

results in free distribution of commodities and routine systems and quality of care improvement

SuNMaP and Civil Society

results in vulnerable groups being properly targeted and creating a demand for quality malaria services

SuNMaP and the Commercial Sector

results in mass market response enabling lower pricing and leading to long-term sustainability

A SuNMaP Success Story

Getting mosquito nets into households across Nigeria

SuNMaP aims to demonstrate how collaboration is achieved through the harmonisation of partners' policies, procedures and resources. SuNMaP engages all sectors and achieves results through innovation and flexibility.

One of SuNMaP's most ambitious initiatives is to support state and national distribution of mosquito nets, aimed at reaching every household in the country.

Achievements

SuNMaP improved understanding on how to coordinate partners and resources in each Nigerian state for the universal distribution campaigns.

SuNMaP led the design of campaign implementation guidelines to be used for all states.

SuNMaP designed an innovative technical assistance structure to enable the National Malaria Control Programme to provide oversight and support to the distribution process in all 37 states.

SuNMaP took the lead in two states, Kano and Anambra, to demonstrate, for the first time in Nigeria, how to implement a universal mosquito net campaign. This led to the successful distribution of six million nets provided by partners; two million of these were provided by SuNMaP and distributed by its implementation partners.

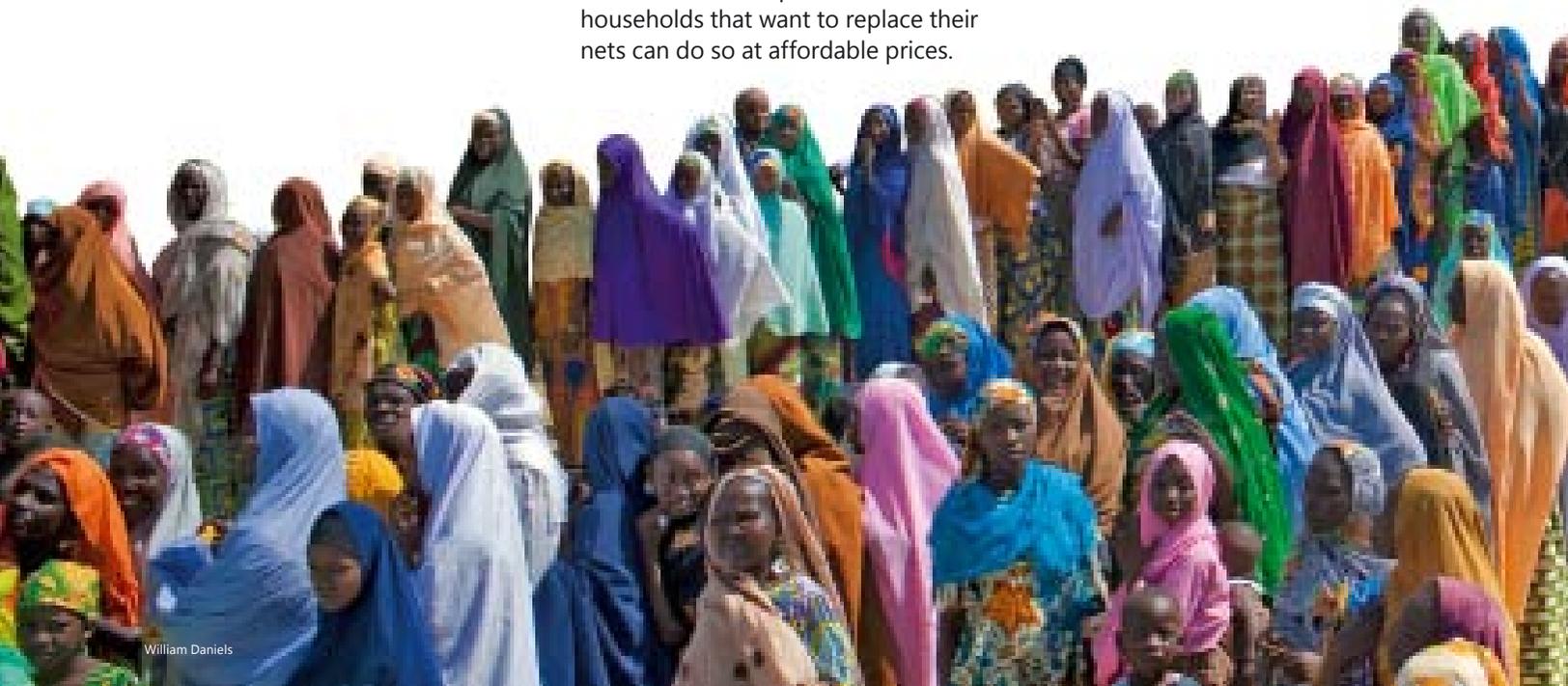
To achieve good results, SuNMaP implemented a high quality demand creation strategy to mobilise people to receive mosquito nets. The communication strategy placed special emphasis on how to use and care for the nets in the household.

SuNMaP is conducting surveys following the campaigns in order to analyse and assess the results in terms of mosquito net ownership and use at household level over time.

For the long term, SuNMaP is also providing direct support to the commercial sector so that nets continue to be available in local markets, with routine distribution to vulnerable groups in the future. These combined strategies aim to ensure that the vulnerable are protected and those households that want to replace their nets can do so at affordable prices.

“Comprehensive malaria control works. SuNMaP is a crucial component of Nigerian Government-led efforts to mobilize all available resources to reduce malaria deaths. SuNMaP is a new generation approach to supporting the public and local commercial sectors for longer term sustainability, and ultimately preventing needless deaths and suffering.”

Mr. Sunil Mehra Executive Director,
Malaria Consortium



The SuNMaP Partnership

Strong partnerships are important for providing good value through complimentary expertise and experience

Three partners lead SuNMaP: Malaria Consortium, Health Partners International and GRID Consulting. With full support of UKaid/Department for International Development, the programme is implemented through the SuNMaP team and a number of international and national partners. Each partner has complementary expertise in the various areas of the SuNMaP programme. SuNMaP partners and their respective roles or expertise are listed below:

Control of malaria and other communicable diseases

Malaria Consortium

Health systems and capacity strengthening

Health Partners International

Health Reform Foundation of Nigeria

Programme set-up, financial control and health systems strengthening

GRID Consulting

Creating demand

Johns Hopkins Bloomberg School of Public Health – Center for Communication Programs

Centre for Communication Programmes Nigeria

Christian Health Association of Nigeria (CHAN)

Federation Of Muslim Women's Association of Nigeria

Commodities logistics and management

CHAN Medi Pharm

Operational research

London School of Hygiene and Tropical Medicine

Health Policy Research Group, University of Nigeria, Enugu Campus

Engagement with commercial sector

Pharmaceutical Manufacturers Group of the Manufacturers Association of Nigeria

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