

JOB DESCRIPTION

Job Title: Regional Communication Specialist- inSCALE

Department: Technical

Reports To: Regional Programme Coordinator - inSCALE

Background:

Malaria Consortium (MC) is an international organization dedicated to the control of malaria and other communicable diseases throughout Africa and Southeast Asia. Malaria Consortium Africa office, based in Kampala, Uganda, provides support to seven country offices in Africa as well as implementing work in many more countries. We work closely with MOH and other development and technical partners in African countries at policy, strategy and implementation levels, as well as undertaking operational research as part of our programme evaluation strategy. Case management of malaria, TB, diarrhoea, respiratory tract infections and neglected tropical diseases forms a key part of our work, both in stable and post-conflict settings. Malaria Consortium recently secured a five year grant from the Bill and Melinda Gates Foundation to carry out operational research on ICCM in Mozambique and Uganda (the inSCALE project).

The successful candidate will work closely with the inSCALE Programme Coordinator, the Global Technical Director, the Africa Technical Director, the Advocacy team based in the UK, and the inSCALE and CIDA ICCM Project Coordinators in both Uganda and Mozambique.

Job Purpose:

To provide high quality technical inputs and support to Uganda and Mozambique Country Programmes on internal and external communication around aspects of integrated community case management of sick children (ICCM) and dissemination of findings related to practical solutions to improve Community Health Worker motivation, supervision and use of data. The dissemination will be aimed at helping districts to scale up a sustainable ICCM strategy (specifically for diarrhoea, pneumonia and malaria) and promote spread of best practices and lessons learned to the rest of the two countries.

Key Accountabilities:

- Lead the preparation and implementation of a communication plan for the project using innovative communication approaches where possible.
- Be responsible for gathering information within and outside the organisation that will be used in communicating news, lessons learned, best practices, and research findings to each relevant audience. This will include writing and editing of a project newsletter.

- Work together with the communications and advocacy team based in the UK to develop the project website content (accurate and timely) and be responsible for responding to inquiries for project information in a timely and professional manner.
- Develop materials for the project's IEC & BCC activities. This will include reviewing and adapting existing materials, as well as developing new materials according to needs and the context.
- Participate in the dissemination of research findings to District Health Teams, Ministry of health (MOH) and other development partners on the impact of the interventions, particularly for evidence-based policy making, strategy development and the spread of ICCM to areas of the country not implementing the approach.
- Assist in the translation of technical information into materials and messages for a variety of audiences. This will include the development of briefs on key technical issues for lay audiences.
- Work with other communication professionals within the organisation to ensure that project communication and advocacy activities are streamlined and coordinated. This will include coordinating and keeping abreast with other ICCM projects in the organisation. It will also involve working with key project implementing partners.
- Develop and maintain systems for monitoring progress on ongoing communication activities and assist with communications research as necessary.
- Provide technical guidance and training to other staff and technical assistance to the organisation's partners.
- Prepare well written and timely reports to the Programme Coordinator and other key stakeholders.
- Project management oversight of sub-contractors engaged in the project's communication activities.
- Work with the Programme Coordinator to organise and coordinate key project conference calls and meetings.

PERSON SPECIFICATION

Essential

- Bachelor's degree or equivalent in Communications, Health Communications, Journalism, or related area
- A minimum of four (4) year's experience in external communications , advocacy or journalism particularly with audiences such as government officials and development partners
- Strong verbal and written communication skills as well as excellent interpersonal skills are essential.

Desirable

- Master's degree in Social Sciences, Communications, Journalism or Public Health.
- Familiarity with data collection tools for tracking dissemination metrics.
- Familiarity with production processes and technologies for various media, including: print, video, the Intranet, and other electronic media .
- Highly organized and able to work successfully in a team that is geographically dispersed.
- Knowledge in Portuguese or Spanish languages.
- Demonstrated problem solving and analytic skills.
- Experience with graphic design, or website content management.

ANY OTHER KEY INFORMATION

The position is based in the Regional Kampala office in Uganda with 40% travel domestically in Uganda and Mozambique, and internationally.